"Play is the work of the child."

Maria Montessori
Founder of the Montessori method of education

A NOTE FROM OUR EXECUTIVE DIRECTOR

I am so very proud of the Leonardo's Children's Museum Board of Directors and Staff! The accomplishment of our mission would never happen without these people. Leonardo's mission statement is to enrich and inspire children of all ages by creating fun learning opportunities. Everyone on Leonardo’s team takes this very seriously and works to attain this each day. Our history is rich with two founders, Mary Helen Walker Garriott and Dr. Owen K. Garriott that recognized a community need and made it happen. The Garriotts were far ahead of their time—they knew STEAM (Science, Technology, Engineering, Arts, and Mathematics) was the wave of the future.

The last fiscal year October 1, 2021, to September 30, 2022, was our best year yet. Especially when one considers how far the worldwide pandemic set back our organization. Steady growth in income and tightly controlled expenses provided a profit margin that will allow reinvestment into the children's museum and Adventure Quest.

Don't you think it is amazing that people come from all over the world, our nation, and our state to enjoy Leonardo's Children's Museum? Guests travel to Enid, Oklahoma to play at our state-of-the-art, award-winning museum. These visitors often express surprise at the caliber of facility that we have. Once they learn the story behind it, they are even more impressed. For a community this size your children's museum is outstanding. Pulling the data for this year's reports was fun. Please take the time to study the information presented and think about the impact that Leonardo's has on guests and the community.

And finally, please remember that leadership at Leonardo's works hard to keep entry fees affordable. Admission to this children’s museum covers about 30% of operational expenses. I am very proud of how efficient this organization is and how far we can “stretch a dollar.” But Leonardo’s MUST also have memberships, donations, grants, and event attendance to continue to grow. Please continue to partner with us to keep the Enid icon healthy and growing during an inflation ridden economy. Without YOU, Leonardo’s would not be here. So, keep up the great work and let’s see if we can beat this year's record! If you have ideas you want to share please give me a call at the museum, 580-233-ARTS, x1003.

Celebrating 30 Years

Leonardo's celebrated a major milestone in September of 30 years of inspiring children. In 1992 our founders officially established our 501c3 non-profit and set out to make their dream for our community a reality! We celebrated for the entire month culminating in a big birthday party. Leonardo’s is known as a great place for parties, so we knew there was a high bar to meet. On September 24th we invited the community to celebrate with us. We had live science shows and challenges, a 30 years of Leonardo’s exhibit, special commemorative merchandise, a giant 50' inflatable obstacle course, cake, and much more!

Another highlight from our 30th birthday party was our community mural fundraiser. We worked with local artists Hive Appeal to design a beautiful mural that our guests could help paint. With a donation of $10 or more guests got to leave their mark at Adventure Quest. We wanted to give a new generation the opportunity to feel invested in Adventure Quest like the members of our community who built it from the ground up years ago.

We are very proud that we have inspired an entire generation of kids with fun hands-on arts and science, and we are thrilled at the opportunity to inspire the next generation.

30th Birthday Celebration Community Mural

At our 30th Birthday Party on September 24, when guests donated $10 or more, they were given the opportunity to paint a spot on our community mural. The beekeeper was chosen as a symbol of community and the amazing things we can accomplish when we work together.

Grants, Endowment and Scholarships Received

- Park Avenue Thrift (Spring and Fall Grant Cycles)
- Cherokee Strip Community Foundation (Annual Distribution, Endowment)
- Whetstone Scholarship Fund
- Anonymus Scholarship Fund
- American Rescue Plan Act Targeted Grants
- State Department of Commerce (Title 1 Scholarship Field Trip Attendees from EPS)
- OG&E Junior Welfare League
- Oklahoma Arts Council Art Smart Grant
- Oklahoma Arts Council LEAP Grant
- Oklahoma Arts Council Pandemic Recovery Grant
- Cherokee Strip Community Foundation (Grant for Museum Safety Devices)
- Enid Arts Council Art Quest

For a total of: $184,247
**Our Mission:** Leonardo's enriches and inspires children of all ages by creating fun learning opportunities!

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**2022 YEAR END SUMMARY**

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**81,103**

number of attendees at the museum

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**2,339**

EVENT ATTENDANCE

"Includes:
- Princess Ball
- Hometown Celebration
- Motor Mania
- Fall Festival
- Leo’s Nights of Lights
- Noon Years Eve"

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**723**

ACTIVE MEMBERSHIPS

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**Visitors come from the world over to play here!**

**44 STATES**

---

**74**

of 77 Oklahoma Counties

---

**15**

Foreign Countries

---

**$363,100**

Contributed to the tax base of Enid & Garfield County

---

**118**

Attended camp
**63** Spring Break Camp
**55** DaVinci Day Camp

Per day on average

---

**187**

Birthday Parties

"1,427 attended / 70% non-members"

---

**1,924**

FIELD TRIP SCHOLARSHIPS

"Provided by the Davis Scholarship Program"

---

**44**

Expense Saved from Interns

---

**$29,280**

Expense Saved from Interns

---

**$17,340**

Expense Saved from General Volunteers

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**4,527**

Volunteer Hours

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**66.5**

Average Number of Volunteer Hours

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**68**

Number of Unduplicated Volunteers

---

**305**

free admission passes were given back to the community

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**778**

Total number of attendees at the museum

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**111**

free admission passes were given back to the community

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**ONLINE**

- Attendance at Saturday Weekend Wonders and Art Quest up 60% in last 5 years

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**Leo’s interns and volunteers are vital to keeping expenses down.**

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**Visitors from**

- **44 STATES**
- **15 Foreign Countries**

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**1,924 FIELD TRIP SCHOLARSHIPS**

- 474 OERB field trip scholarships
- 31 received scholarship memberships
- 39 students received tuition waivers

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**Visitors come from**

- **44 STATES**
- **15 Foreign Countries**

---

**$363,100 Contributed to the tax base of Enid & Garfield County**

---

**118 Attended camp**
**63 Spring Break Camp**
**55 DaVinci Day Camp**

Per day on average

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**Leonardo’s Children’s Museum**

200 East Maple • Enid, Oklahoma 73701

leonardos.org